

U.S. DEPARTMENT OF COMMERCE
National Oceanic and Atmospheric Administration
Rockville, Maryland 20852

OFFICIAL BUSINESS
Penalty for Private Use \$300

POSTAGE AND FEES PAID
U.S. DEPARTMENT OF COMMERCE
COM-210
THIRD CLASS MAIL



Broadcast Division
Office of Public Affairs
National Oceanic and Atmospheric Administration
Rockville, MD 20852

PUBLIC SERVICE SPOTS

NOAA's Office of Public Affairs, Broadcast Division, offers public service announcements on tape, film, and slides -- providing safety tips to help protect life and property during severe weather -- and other public service material. Please check the spots you can use on your station and they will be sent as soon as possible.

RADIO

(Spots are both 30 and 60 seconds)

- ☐ Tornado Safety
- ☐ Hurricane Safety
- ☐ Flood and Flash Flood
- ☐ Winter Storms
- ☐ Heat Wave and Lightning
- ☐ Arnold Palmer on Lightning Safety

Also available

- ☐ **The Sea and the Air**, a 15-minute feature interview produced monthly. Audition tape available.
- ☐ **How To Prepare For A Hurricane**, a 4:30 interview with Dr. Neil Frank, Director of the National Hurricane Center. (For Gulf and East Coast states.)

TELEVISION

(Duration of spots as indicated)

- ☐ Severe Winter Storms 1 (30 sec.)
- ☐ Tornado Safety 3 (30 sec. each)
- ☐ Tornado Safety—Schools 2 (30 sec. and 1 min.)
- ☐ Arnold Palmer on Lightning Safety 1 (30 sec.)
- ☐ Lightning Safety 1 (30 sec.)
- ☐ Boating Safety—Nautical Charts 1 (1min.)
- ☐ Severe Weather Warning Slides
- ☐ Safety Slides for all subjects 2 (10 sec., with live copy)
- ☐ Hurricane Safety 1 (30 sec.)
- ☐ Flash Flood Safety 1 (30 sec.)
- ☐ SCUBA Diving Safety 2 (30 sec. and 1 min.)
- ☐ Night Time Disasters 1 (30 sec.)

Check with your program director and let us know your needs.

Name _____

Title _____ Call letters _____

Address _____

City _____ State _____ Zip _____



U.S. DEPARTMENT OF COMMERCE

National Oceanic and Atmospheric Administration

Office of Public Affairs